



The Captioning Solutions Company

EEG EXHIBITS ESSENTIAL SOLUTIONS FOR CAPTIONING, MONITORING AND COMPLIANCE AT CCW 2011

*CCPlay FilePro, HD480 with iCap, CB512 & File-Based Caption Legalizers,
DE285 VANC Data Monitor, CaptionTrack, Fortify Broadcasting & Post Signal Path*

CCW, BOOTH # 1059: EEG (www.eegent.com), the trusted source for essential captioning and HD workflow systems, will exhibit a range of products for captioning, compliance, VANC monitoring, and more at Content & Communications World Expo (CCW) 2011.

Displaying in the HD World section of CCW, EEG will show a number of its solutions proven to fortify, stabilize, and streamline ancillary data workflows in today's highly complex HD signal paths. Products that will be shown include:

CCPlay FilePro is a software toolbox for post-production caption stitching that extends EEG's industry-leading CC, XDS, and AFD encoding into MPEG and MXF video file formats. CEA-708 closed captions and other ancillary data is stitched directly into the compressed video files with no re-processing of video essence and no generational loss.

Capable of performing HD caption encoding to MPEG-2 TS or MXF XDCAM assets at rates of 10X real-time or more, **CCPlay FilePro** strengthens closed captioning efficiency through an intuitive point-and-click browser, advanced scriptable and network modes, and integration with industry-leading servers and editing suites. For more information, visit <http://www.eegent.com/software/ccplay-filepro/>.

For users of Final Cut Pro 7, the **CaptionTrack plug-in** from EEG offers the ultimate caption creation and editing solution. This time-saving and easy to learn tool provides a caption track and embedded caption text editor into any Final Cut Pro 7 project. Users can edit each caption for text, timing, and position; the caption track is stored with the project on saves, and can be exported to industry-standard caption file formats including SCC and Timed-Text, or streamed out to baseband with a compatible video card.

Other highlights of CaptionTrack include the ability to time-shift or delete individual captions or groups of captions with standard FCP edit operations, or to easily perform text fix-ups without affecting caption timing. An included external tool enables imports of existing caption files into the caption track for simple and efficient graphical modifications.

-more-

For unparalleled confidence and stability in live-to-air captioning, EEG's industry-standard **HD480 Smart Encoder V** streamlines and integrates the Line 21/HD-VANC encoding process into one powerful box. The HD480 encodes Closed Captioning and XDS from serial-connected devices, a built-in dial-up modem, or on-board iCap™ connection software.

Add-on software modules for processing, encoding, and legalizing AFD, Audio Metadata, affiliate communication data, and SMPTE KLV add even more value to this versatile package. For more information, visit <http://www.eegent.com/hardware/hdtv-captioning/hd480/>.

EEG's award-winning **Caption Legalizers™** provide the ultimate security against downtime. The CB512 DTV Caption Legalizer is recognized as an indispensable compliance tool for broadcasters nationwide, almost completely eliminating broadcast engineers' work interruptions from DTV captioning-related difficulties, by ensuring a fully compliant CEA-608 and CEA-708 data stream. Now also available in high-density multi-channel configurations using the openGear frame. For more information, visit <http://www.eegent.com/hardware/hdtv-captioning/cb512/>.

The **File-based MPEG-2 Caption Legalizer**, marks the first Caption Legalizer designed specifically for batch-based compressed file workflows. It ensures captioned video assets are in full compliance with CEA-708, ATSC, and CableLabs® standards.

An innovative software tool for broadcasters, post production and distribution facilities, it processes HD MPEG-2 transport streams at rates of 15X real-time, enabling quick standardization and full quality control for VOD libraries and other high throughput post production and distribution workflows. For more information, visit <http://www.eegent.com/software/mpeg-2/>.

EEG's **DE285 VANC Monitor and Caption Decoder** streamlines program monitoring and analysis with a two-in-one combo. It features a full resolution HD viewer displaying closed captioning, V-chip, AFD, and embedded audio levels, plus a detailed browser-based VANC analysis suite with the ability to pause, capture, view, and log every packet on every frame. Customizable alarms both on-screen and through the web make this multi-tool the foundation for industrial-strength VANC data troubleshooting. Now also available for the openGear frame. For more information, visit <http://www.eegent.com/hardware/hdtv-captioning/de285/>.

“As the path to air for content distribution becomes increasingly complex, broadcast and post plants rely on systems with proven stability for compliance, captioning and monitoring,” says Philip McLaughlin, President of EEG. “With EEG's essential solutions in the signal path, engineers and facilities have maximum protection against complications that cost time, money and manpower.”

Visit EEG at Booth # 1059 throughout CCW/HD World to learn more about the full range of captioning solutions from EEG. Or call S. Eric McErlain, Sales Director for EEG, at 516-293-7472, ext. 102 to schedule a demonstration at the show.

About EEG:

EEG is the trusted source for essential captioning and HD workflow systems. Based in Farmingdale, NY, EEG's reputation for innovation in closed captioning has led to a host of advanced new tools for broadcasters, content providers, and post production. Today EEG's hardware and software drives closed captioning, quality control, affiliate communications, VANC monitoring, AFD, and more. The company is also striving to lead the way in efficient Eco Friendly designs. With over 25 years of experience, EEG's customer base includes an overwhelming majority of the cable and terrestrial networks, local broadcast stations and post facilities in North America. As the distribution of video and information becomes increasingly complex, the secure solution for streamlining is EEG. For more information, please visit www.eegent.com.

For Further information:

kitalo@imcmarketinggroup.com

IMC Marketing Group

Karen Italo: 631-245-3408