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**EEG HD480 SMART ENCODER V EXPANDS CAPABILITIES WITH
NEW AUDIO METADATA SOFTWARE MODULE**

Highly Configurable, New Addition to EEG's Next-Generation Digital Closed Captioning Solution Reads and Writes Audio Metadata to and from the HD VANC Space

FARMINGDALE, NY – July 21, 2008: EEG (www.eegent.com), the pacesetter for closed captioning solutions, has announced the latest upgrade to its HD480 Smart Encoder V: Advanced Audio Metadata Software. With the addition of this module, EEG's next-generation digital closed captioning solution now provides a highly configurable tool that reads and writes audio metadata in the HD VANC space. The HD480 VANC metadata solution simplifies routing, and allows easy control over dialog normalization and other critical AC-3 parameters.

This flexible new software upgrade can be used either as a VANC metadata inserter, which encodes metadata into the VANC space on a configurable line number, DID, and SDID, or as a VANC metadata decoder, which recovers previously encoded metadata and outputs it on a serial port to an AC-3 encoder. These features are selectable through an easy-to-use web configuration utility that also controls a data capture interface to enable metadata storage in the form of preset files for future use. Additional tools are included to create new preset files with custom settings for the most commonly used features like program configuration and dialog norm.

With the addition of audio metadata functionality, the HD480 Smart Encoder V does even more to streamline and integrate the Line 21/HD-VANC encoding process into one powerful box. EEG's HD solution has energized closed caption encoding with this compact and robust new platform, and continues to bring outstanding value to broadcasters with support for new modules and data types.

In addition, all HD480s ship with EEG'S iCap™ Realtime Captioning System, which taps the power of IP connections for vastly increased quality, security and manageability.

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Highlights of the HD480 include:

- Compatible with the iCap Realtime Captioning System
- Integrated 708 HD closed caption decoder
- Multiple IP Connection capability
- Supports data entry from a dial-up modem and serial ports

“At EEG, constant upgrades are integral to our customer service commitment,” says Philip McLaughlin, President of EEG. “The audio metadata software module responds to broadcasters’ needs for a flexible read/write solution in the HD VANC space.”

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About EEG:

EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company’s 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. In addition, EEG’s continuing participation in various industry working groups allows the company to incorporate and maintain the latest advances in closed captioning technology throughout its product line. EEG products are designed and manufactured in the United States of America. For more information, please visit www.eegent.com.

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