

EEG WINS BROADCAST ENGINEERING NAB2008 'PICK HIT' AWARD FOR THE NEW CB512 DTV CAPTION LEGALIZER

Latest Caption Legalizer/Relocating Bridge from EEG Vastly Reduces Broadcasters' DTV Captioning-Related Difficulties

FARMINGDALE, NY: EEG (www.eegent.com), the pacesetter for closed captioning, was recognized at NAB2008 with a **Broadcast Engineering Pick Hit** Award for its new revolutionary CB512 DTV Caption Legalizer™ /Relocating Bridge.

The Legalizer is a powerful new solution for broadcasters who have been frustrated by DTV captioning difficulties. It solves difficult-to-debug captioning problems by ensuring a fully compliant data stream, almost completely eliminating broadcast engineers' downtime from DTV captioning-related difficulties.

The industry's longest-running product technology award for broadcast, production and post, the Pick Hit awards are selected by an independent group of judges who tour the exhibition floor during the trade show. Judges, who work in a technical capacity at TV stations, production companies and post facilities, make their selections based on several criteria, including technical and financial improvements a product offers a facility's operation. Neither the editors nor the publisher of *Broadcast Engineering* vote in the selection.

"If they are not addressed properly, the complications of DTV captioning can take up an inordinate amount of troubleshooting time in the broadcast plant," says Philip McLaughlin, President of EEG. "It's an honor to be recognized by *Broadcast Engineering* for our new CB512 DTV Caption Legalizer, which has been providing broadcast engineers with the DTV captioning solution they've been looking for."

Advanced features of the EEG CB512 include:

- Eliminates numerous DTV captioning problems
- Seamless HD relocation
- Versatile caption legalizer
- Accepts wide range of input caption data
- Regenerates, encodes output data

Key applications include:

- Bridges caption data across video sources
- Fixes caption data errors
- Fully compliant datastream generation
- GPI-triggered HD caption relocation

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About EEG:

EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company's 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. In addition, EEG's continuing participation in various industry working groups allows the company to incorporate and maintain the latest advances in Line 21 technology throughout its product line. EEG products are fully compliant with EIA-608 for analog and digital NTSC video and EIA-708 for HDTV video standards, and are designed and manufactured in the United States of America. For more information, please visit www.eegent.com.

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