



EEG INTRODUCES CCPLAY FILEPRO POST PRODUCTION CLOSED CAPTION SOFTWARE ENCODING TOOL FOR MPEG-2 & MXF FORMATS

New Post Tool from CC Leader Performs File-Based Encoding at over 10X Real-Time

FARMINGDALE, NY: EEG (www.eegent.com), the industry leader in closed captioning solutions, has introduced **CCPlay FilePro** for post production. A highly efficient software encoding tool for MPEG-2 and MXF XDCAM video file formats, **CCPlay FilePro** makes EEG's renowned CC expertise available to file-based workflow environments.

CCPlay FilePro extends the functionality of EEG's industry-standard CCPlay software suite, which was previously available only on the HD485 HD/SD closed captioning encoder. Capable of performing MPEG-2 and MXF XDCAM caption encoding at rates of 10X real-time or more, **CCPlay FilePro** brings maximum post closed captioning efficiency, accuracy, reliability and intuitive operation to Windows® workstations.

Additional features and benefits of **CCPlay FilePro** from EEG include:

- No time-consuming re-encoding of video essence, and no generational loss
- Simple interface for scheduling and queuing any number of encoding jobs
- Accepts all common closed captioning and subtitling file formats including ECF, SCC, Timed Text, CAP, and many more
- Encodes a CableLabs® compliant stream with full CEA-608 and CEA-708 data structures
- Recomputes stream timing data and all necessary headers, for files with or without pre-existing closed caption structures
- Configurable time code shift to solve sync-up between video file and caption file time bases
- Performs AFD encoding into file-based video assets either simultaneous to closed caption encoding, or independently
- Can export caption files in the form of an AAF caption track suitable for import into **Avid Media Composer 5**.

For post production facilities working exclusively in the file-based domain, **CCPlay FilePro** insures an efficient closed captioning workflow completed via the highest-quality specifications of EEG. "The tight deadlines of post require top-speed tools at every phase of a project," says Philip McLaughlin, President of EEG. "When it comes to closed captioning, EEG's **CCPlay FilePro** means zero compromises for post professionals."

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About EEG:

EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company's 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. EEG products are fully compliant with EIA-608 for analog and digital NTSC video and EIA-708 for HDTV video standards, and are designed and manufactured in the United States of America. For more information, please visit www.eegent.com.

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