



EEG ACCELERATES POST PRODUCTION EFFICIENCY WITH DEBUT OF CCPOST SUITE FOR HD485 HD/SD CLOSED CAPTION ENCODER

*CCPlay Combines with New CCRecord Function to Speed Post Production
Closed Captioning Workflow*

FARMINGDALE, NY: EEG (www.eegent.com), the pacesetter for closed captioning encoding and decoding, has introduced the CCPost™ software suite for the HD485 HD/SD closed caption encoder. CCPost™ combines EEG's new CCRecord™ system with the popular CCPlay™ function, forming an extremely comprehensive suite for encoding and recovering Closed Caption data in a post production environment.

With the newly introduced CCRecord, there is a powerful new solution for improving the closed captioning workflow in post houses. The CCPost system offers a flexible workaround for complications stemming from the inability of non-linear editing packages, like Avid and Final Cut, to pass captions through from ingest to output. Previously, if a captioned video needed to be re-imported for another edit, however minor, the caption data would be gone when the material was re-exported.

The solution is CCPost, where the CCRecord and CCPlay features are working in tandem to transfer closed captioning from input to output, bypassing the NLE. CCPost users first run their tape through CCRecord to save all captions to a file, then perform their video editing as before, and then re-encode the caption data with CCPlay. Only caption data corresponding to frames that survived the edit process are encoded to the final master, saving the significant expense of sending the edited tape back out for re-captioning.

In addition, the ability of CC Record to ingest captions into the Scenarist .scc file format makes it a valuable addition to transcoding operations. The .scc files created by CCRecord can be utilized when archiving pre-captioned tapes to file based media, or converting material to Video-On-Demand applications.

EEG's HD485 with CCPost is a complete solution for encoding closed captions in the video post production environment. The system combines the industry standard Smart Encoder product family with CCRecord and CCPlay, the industry-leading Windows™ based application for closed caption encoding. With CCPlay, post houses have an accurate and reliable data delivery system capable of encoding CC1, CC2 and CC3 closed caption data. CCPlay accepts closed caption files in any vendor format, and encodes the timecode-synced data to the HD485's on-board video encoder. CCPlay and CCRecord share an intuitive Windows GUI for maximum operator efficiency.

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Bundled with the HD485 in a specially-priced package, CCPost provides post houses with all the features they need for the most advanced closed captioning workflow yet.

“CCPost is elegant in its simplicity: a single combined software application running out of the HD485, integrating both video hardware and Windows software in 1 RU,” says Philip McLaughlin, President of EEG. “With CCPost, EEG has pioneered yet another breakthrough in closed captioning efficiency for post production facilities.”

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About EEG:

EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company's 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. In addition, EEG's continuing participation in various industry working groups allows the company to incorporate and maintain the latest advances in Line 21 technology throughout its product line. EEG products are fully compliant with EIA-608 for analog and digital NTSC video and EIA-708 for HDTV video standards, and are designed and manufactured in the United States of America. For more information, please visit www.eegent.com.

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