



## **EEG LAUNCHES CAPTIONTRACK PLUG-IN FOR APPLE FINAL CUT PRO: PROFESSIONAL & EASY TO USE CAPTION EDITING TOOL**

*Provides Broadcasters and Production Companies with an Advanced, Cost-Effective Tool for Simple, Efficient Captioning Inside FCP, from the Industry Leader in Captioning*

**FARMINGDALE, NY:** EEG ([www.eegent.com](http://www.eegent.com)), the established source for essential broadcast and post captioning solutions, has announced the availability of CaptionTrack, a professional closed caption editing plug-in for Apple® Final Cut Pro®.

CaptionTrack provides broadcasters and media production companies with a highly advanced, broadcast-grade caption editing tool optimized for the Final Cut environment. Designed with EEG's 25+ years experience of leadership in closed captioning, it gives editors and producers an easy-to-use and cost-effective tool for authoring, caption rework, and simultaneous timeline-based editing with video and audio tracks within the widely-used Final Cut platform.

The CaptionTrack plug-in's thorough Final Cut integration and extreme ease-of-use brings increased workflow efficiencies to offline caption preparation, eliminating the need for dedicated captioning-only NLE's.

Users benefit from fully-integrated editing, preview, and storage of closed caption data on the timeline. In addition, the flexible CaptionTrack tool supports both full CEA-608 and CEA-708 caption export to baseband video (with a compatible SDI interface card), or direct encoding of captioning into compressed file assets with EEG's popular CCPlay FilePro™ post production software or other stitching tools.

Professional features of CaptionTrack include:

- Sync captions with proxy or master videos in any codec supported by Final Cut
- Ideal for maintaining caption sync during time compression or content-editing
- Intuitive controls to flow plain text transcripts into timed caption displays
- Instant caption preview in Final Cut Canvas
- Intuitive visual display of caption in-and-out points on timeline
- One-button formatting and keyboard shortcuts for common caption styles
- Integration with CCPlay FilePro for direct captioning into MXF XDCAM, IMX, MPEG-2 transport streams, and more
- Compatible caption file formats include ECF, SCC, CAP, AAF, and Quicktime
- Can also be used to render high-resolution open captions
- Includes companion application to import existing caption files to the timeline

“Closed caption editing for FCC compliance has been a missing piece in Final Cut workflows for high-end professional facilities,” says Philip McLaughlin, President of EEG. “With CaptionTrack, Final Cut users now have a fully integrated captioning tool that’s as fast and intuitive as their NLE.”

###

**About EEG:**

*EEG is the trusted source for essential captioning and HD workflow systems. Based in Farmingdale, NY, EEG's reputation for innovation in closed captioning has led to a host of advanced new tools for broadcasters, content providers, and post production. Today EEG's hardware and software drives closed captioning, quality control, affiliate communications, VANC monitoring, AFD, and more. The company is also striving to lead the way in efficient Eco Friendly designs. With over 25 years of experience, EEG's customer base includes an overwhelming majority of the cable and terrestrial networks, local broadcast stations and post facilities in North America. As the distribution of video and information becomes increasingly complex, the secure solution for streamlining is EEG. For more information, please visit [www.eegent.com](http://www.eegent.com).*

For Further information:

[kitalo@imcmarketinggroup.com](mailto:kitalo@imcmarketinggroup.com)

IMC Marketing Group

Karen Italo: 631-245-3408