



EEG DEBUTS FILE-BASED MPEG-2 CAPTION LEGALIZER AT NAB SHOW 2010

*First Caption Legalizer for MPEG Workflows Rapidly Processes MPEG Streams for VOD
Libraries, Additional Compressed Platforms*

NAB SHOW 2010, BOOTH # SL9120: EEG (www.eegent.com), the industry leader in HD workflow and closed captioning, announced the debut of its file-based MPEG-2 Caption Legalizer at NAB Show 2010. The solution represents the first Caption Legalizer produced designed specifically for MPEG workflows.

An innovative software application, the MPEG-2 Caption Legalizer rapidly processes MPEG streams for VOD libraries and other compressed workflows. It follows the success of EEG's CB512 DTV Caption Legalizer™ /Relocating Bridge, which has become an indispensable tool to broadcasters nationwide. With its ability to solve difficult-to-debug captioning problems by ensuring a fully compliant data stream, the award-winning CB512 can almost completely eliminate broadcast engineers' downtime from DTV captioning-related difficulties.

With this latest solution, broadcasters, post production and distribution facilities now have a high-throughput MPEG-based tool for the quick standardization of large libraries of compressed video assets. With the file-based MPEG-2 Caption Legalizer, users can:

- Eliminate common MPEG-2 captioning problems
- Ensure a standards-compliant data stream
- Quickly and efficiently clean asset libraries
- Fulfill requirements for VOD or future archival playout

“Two years ago, EEG's introduction of the HD-SDI CB512 seriously streamlined full 608 and 708 compliance in linear broadcast,” says Philip McLaughlin, President of EEG. “With the MPEG Caption Legalizer, VOD and archived file libraries now have a fast workflow solution designed specifically to meet their needs.”

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The complete range of EEG hardware and software will be at NAB Show 2010. On display will be its full line of industry-leading solutions for HDTV captioning, HD VANC data insertion, NTSC captioning, caption data bridges, network alert systems, CGMS-A and V-chip monitors, VBI control systems, and analog-to-SDI VBI bridges.

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Visit EEG at Booth # SL9120 throughout NAB2010 to learn more about the full range of captioning solutions from EEG. Or Call S. Eric McErlain, Sales Director for EEG, at 516-293-7472 extension 102 to schedule a demonstration at the Show.

Philip McLaughlin, President of EEG, is available for NAB interviews:

Philip McLaughlin is widely considered to be the world's foremost expert on US closed captioning. He is President of EEG Enterprises, which offers the most complete line of closed captioning, HD workflow tools, XDS (V-Chip) and metadata encoders, decoders and software available for post production and broadcast applications. In this role, McLaughlin has been at the forefront of technology R&D that brings the full message of video not only to the deaf and hard-of-hearing, but also to audiences in public venues (such as airports, bars, and restaurants) where the audio portion of programming is unavailable.

About EEG:

EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company's 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. In addition, EEG's continuing participation in various industry working groups allows the company to incorporate and maintain the latest advances in Line 21 technology throughout its product line. EEG products are fully compliant with EIA-608 for analog and digital NTSC video and EIA-708 for HDTV video standards, and are designed and manufactured in the United States of America. For more information, please visit www.eegent.com.

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