



## **EEG DEBUTS COMPACT & FULL-FEATURED HD485 HD/SD CLOSED CAPTION ENCODER FOR POST PRODUCTION**

*Full Post Production Closed Captioning System in a 1RU Chassis is Introduced by the  
Industry Standard for Closed Captioning*

**FARMINGDALE, NY:** Closed captioning for post production just became more efficient with the introduction of the HD485 HD/SD closed caption encoder from EEG ([www.eegent.com](http://www.eegent.com)), the pacesetter for closed caption encoding and decoding. The single rack unit chassis of the HD485 incorporates Microsoft Windows® with EEG's highly advanced HD/SD closed captioning solution, creating a highly streamlined, space-saving system designed specifically for the demands of post production encoding.

“Post today means tight turnaround times and extremely high expectations from broadcast and independent media production clients,” says Philip McLaughlin, President of EEG. “The HD485 from EEG is a one-stop solution for closed caption encoding that provides the ultimate in efficiency to post production facilities.”

EEG's HD485 supplies a full-featured 1RU box that incorporates HD and SD video paths, a time code reader, and a network-ready PC with software, for extreme performance in a compact package. Specifically designed for the EEG CCPlay™ software suite, the HD485 puts an end to cabling and interoperability problems, and offers a seamless and intuitive workflow for file-based captioning jobs.

Features of the EEG HD485 include:

- Simultaneous encoding of HD VANC (CEA-708) and SD Line 21 (CEA-608) captioning
- Includes pre-loaded and licensed CCPlay software, the industry's leading post-production caption encoding software. CCPlay streamlines caption encoding by automatically importing all known closed captioning file formats.
- Transfer caption data files to the HD485 via a USB flash drive, a USB-connected floppy drive or access a shared floppy or hard drive via the LAN connection across an existing Windows network
- Supports all major caption file formats
- Accepts LTC time code input
- Supports a wide variety of HD transmission and mastering formats including 1080i, 720p, 480p and 24 PsF

**-more-**

- Compatible with your existing keyboard, mouse, and monitor setup
- Three USB ports for connecting external CD-ROM, floppy, or hard drives
- Fits in a single rack unit and eliminates external control computers
- Full command set compatibility with previous EEG Smart Encoders

“The 25+ years of closed captioning experience at EEG represent constant research and development, backed up with a top track record of service, support and reliability,” Philip McLaughlin says. “The introduction of the HD485 proudly extends that philosophy for the next generation of post production HD/SD closed caption encoders.”

###

**About EEG:**

*EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company's 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. In addition, EEG's continuing participation in various industry working groups allows the company to incorporate and maintain the latest advances in Line 21 technology throughout its product line. EEG products are fully compliant with EIA-608 for analog and digital NTSC video and EIA-708 for HDTV video standards, and are designed and manufactured in the United States of America. For more information, please visit [www.eegent.com](http://www.eegent.com).*

**All referenced product names are trademarks of their respective owners.**

For Further information:

[kitalo@imcmarketinggroup.com](mailto:kitalo@imcmarketinggroup.com)

IMC Marketing Group

Karen Italo: 631-245-3408