



CAPTIONCAST FROM EEG PROVIDES EFFICIENT ACCESSIBILITY COMPLIANCE TO STADIUMS, ARENAS, CONFERENCES AND EVENTS

Browser Based Application Easily Enables Live Caption Streaming to Smart Phones, PDA's, and other Hand-Held Devices in Large-Scale Venues

FARMINGDALE, NY: EEG (www.eegent.com), the pacesetter in closed captioning solutions, has introduced iCap CaptionCast, an efficient new tool for accessibility compliance in stadiums, arenas, conference centers, and other large-scale venues.

CaptionCast represents a welcome innovation in personal accessibility for events. A browser-based mobile application that seamlessly integrates into a facility's captioning authoring system, CaptionCast streams live captioning to smart phones, PDA's, and other hand-held devices of individual event attendees.

The CaptionCast workflow is managed through the iCap Realtime Captioning System, which comes standard with the EEG HD480 Smart Encoder V. When caption text is entered into the venue's HD480 by a remote captioner via iCap, the HD480's iCap live streaming capabilities provide secure, low-latency, audio to the remote captioner, while uplinking the caption feed to the CaptionCast internet servers.

Following that, a link to the CaptionCast is available through the EEG CaptionCast website, or via an embeddable URL on the event or venue's page. CaptionCast is compatible with all standard mobile browsers, allowing event attendees to log onto the CaptionCast with a supplied code that is unique to each venue and event. Adjustable-font captioning will continue streaming live to their mobile device until they log off, or the event ends.

In many cases, CaptionCast can replace more obtrusive jumbo screen captioning, and because CaptionCast takes advantage of attendees' personal devices, there is no per-user equipment to buy. Attendees receive high-quality text-based accessibility services, while venues incur lower fixed and recurring costs than competing systems.

“As venues strive to offer the best possible experience to attendees, EEG now provides an appealing, personalized option for meeting accessibility requirements,” says Philip McLaughlin, President of EEG. “With CaptionCast, live events have an extremely streamlined and cost-effective way to supply captioning to audiences, on a one-to-one basis.”

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About EEG:

EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company's 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. In addition, EEG's continuing participation in various industry working groups allows the company to incorporate and maintain the latest advances in Line 21 technology throughout its product line. EEG products are fully compliant with EIA-608 for analog and digital NTSC video and EIA-708 for HDTV video standards, and are designed and manufactured in the United States of America. For more information, please visit www.eegent.com.

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