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**EEG ARRIVES AT NAB2007 WITH STRONG DEMAND FOR ICAP
REALTIME IP CAPTION LINK, HD480 HD/SD CLOSED CAPTION SERVER**

*Industry Standard for Closed Captioning Solutions Poised to Enable Powerful
New Connections Between Broadcasters, Captioners*

NAB2007, BOOTH # SL12111: EEG (www.eegent.com), the pacesetter for closed captioning solutions, is entering NAB2007 with strong demand for its next-generation systems. With a number of top broadcasters and captioning companies now making a smooth transition to the revolutionary iCap Secure Realtime IP Captioning System and HD480 Smart Encoder V HD/SD Closed Caption Server, EEG is once again poised to transform the way that the broadcast and post production industries connect to their viewers via closed captioning.

“Only EEG could do this: roll out a bold new era in captioning while ensuring a seamless transition for both broadcasters and captioners,” says Philip McLaughlin, President of EEG. “Broadcast standards have evolved considerably since EEG first developed the protocol for analog-based closed captioning more than 25 years ago. Digital TV means heightened expectations for quality, security and manageability -- the answer is EEG’s iCap.”

Major broadcasters, Top-25 stations, and leading captioners are already integrating iCap, a transition to IP-based captioning designed from the ground up by EEG to be quick, easy and even more cost-efficient than previous analog-based platforms. Once a broadcaster installs the versatile, 1RU HD480 Smart Encoder in their rack, and captioners download and install the free iCap client onto their Windows XP/Vista PC, the system is in place.

Primary advantages that are being realized in their switchover to iCap include:

Superior Audio Quality – the 2x greater bandwidth of iCap’s Internet delivery, as compared to telephone audio couplers, allows for far better intelligibility. The reduction in captioner fatigue means fewer real time errors.

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Vastly Reduced Delay Times – using audio from compressed video feeds introduces unacceptable audio delays of up to 4 seconds. With iCap, audio delays shrink to 150 milliseconds, making for virtually realtime delivery to captioners.

Improved Cost Efficiency – There are no upfront costs for captioners to get started with iCap. Additionally, iCap eliminates the need for costly multiple phone lines and their associated usage charges and replaces them with one residential-grade Internet connection.

Enhanced Security – key encryption protects audio and captions every step of the way. iCap can also operate behind firewalls.

Robust Administrative Features – iCap’s built-in administrative system allows captioners to manage and supervise the captioning process far more efficiently than ever before. Account management, password privileges, log-on and log-off, scheduling, communications, visual feedback for remote captioners, troubleshooting and much more is now available.

Wide Device Compatability – using an iCap interface device, a wide variety of broadcast captioning devices are supported.

“We are extremely excited to see that the broadcast and captioning community is recognizing the significance of these developments from EEG,” Philip McLaughlin concludes. “iCap is the first universally available approach to IP-enabled captioning communications, and the HD480 is the first iCap-enabled encoder, for both HD and SD. Together, this is a software/hardware combination that reaffirms EEG’s status as the pioneer in advanced captioning.”

Visit EEG at Booth # SL12111 throughout NAB2007 for live-captioning demonstrations, as well as hands-on displays for iCap, HD480 and the full range of captioning solutions from EEG.

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About EEG:

EEG offers the most complete line of Closed Captioning, XDS (V-Chip) and ancillary data encoders, decoders and software for the broadcast, post production, and educational industries. The company’s 25+ years of experience in the fields of Closed Captioning and ancillary data distribution provides the most stable equipment base available. In addition, EEG’s continuing participation in various industry working groups allows the company to incorporate and maintain the latest advances in Line 21 technology throughout its product line. EEG products are fully compliant with EIA-608 for analog and digital NTSC video and EIA-708 for HDTV video standards, and are designed and manufactured in the United States of America. For more information, please visit www.eegent.com.